

Shri Nandan

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Professional Summary

Accomplished Product Manager with over 7 years of experience driving AI product innovation in healthcare, consumer tech, ed-tech, and e-commerce. Proven track record of launching products generating ₹200M+ in revenue, scaling operations, and leading cross-functional teams to deliver user-centric solutions. Skilled in end-to-end PDLC, go-to-market strategies, and stakeholder alignment

Skills

Product Strategy: AI first Product Strategy, Go-to-Market Strategy, Product Metrics & KPIs, User Personas

Leadership: Stakeholder Management, Scrum Master, Cross-Functional Team Leadership, Negotiation

Technical: Wireframing & Prototyping, Figma, Jira, Posthog, Google Analytics, prompt engineering

Design & Marketing: Design Thinking, Customer Insights & User Research, Marketing, Canva

Work Experience

Product Manager

Genesilco.ai, Bengaluru

April 2024 – Present

- Led end-to-end PDLC for an AI-driven NGS testing platform, collaborating with research scientists, oncologists, genetic counselors, and distributors to design and launch the EHR product within 14 months, enhancing genomic sequencing efficiency
- Defined an 18-month product roadmap, integrating LIMS, and an in-house patient app to enhance patient monitoring, and provide an AI chatbot for oncologists, improving clinical research and decision-making
- Transformed an AI-driven pain relief app, streamlining UX from 80+ screens to 3, boosting user engagement by 40% and scaling revenue to ₹1,00,000/day
- Led a POC on AI product Manager using AI agents to automate Big Room Planning, streamlining cross-functional collaboration and reducing planning cycle time by 25%

Product Manager

Lively Technologies, Bengaluru

November 2023 – March 2024

- Ran user segmentation surveys and developed GTM strategies, growing SME client base by 50%
- Created pricing models from market analysis, increasing acquisition by 30%

Associate Senior Manager

Think and Learn Pvt. Ltd., Bengaluru

August 2019 – July 2023

- Led a 55-member sales team to launch an ed-tech product, driving ₹1.9 crore in monthly revenue, a 30% increase year-over-year

- Implemented training programs for sales associates, boosting team productivity by 50%
- Collaborated with product and engineering teams to prioritize features based on user feedback, improving user satisfaction by 20%

Founder

Neftie Consolidate, Mangalore

September 2017 – August 2019

- Scaled a physical-digital hybrid advertising firm to two cities, managing five LED hoardings and generating ₹3L+ in monthly revenue.
- Optimized offerings by introducing content creation services, increasing customer retention by 70%
- Launched LED screen rentals for events, boosting revenue by 150% within 12 months

Co-Founder

CocoKart.com, Mangalore

June 2014 – September 2015

- Led 0-to-1 development of an e-commerce platform using Magento, onboarding 50+ local sellers
- Secured meetings with seed funding firms to drive platform expansion, Tired raising ₹500k in pre-seed capital

Education

B.E. in Information Science & Engineering

N.M.A.M. Institute of Technology, Nitte

2015 – 2018

Personal Projects

TravelersTab (2025)

- Developed a web app using claude, Firebase Studio and prompt engineering, enabling travel itinerary planning, video sharing, and blog posting, with a user-centric UI/UX to enhance traveler engagement

Portable ECG Monitor (2018)

- Designed a Bluetooth-enabled ECG monitor using Arduino, transmitting data to smartphones for remote health monitoring
- Secured 3rd place out of 75 teams at N.M.A.M.I.T. Project Expo

BELTEUS (2015)

- Developed a portable power bank integrated into a wearable belt
- Secured a funding of Rs. 300k at NAIN Center NMAMIT

Certifications

- Internshala PM Certification (2024)
- Certified ScrumMaster (Scrum Alliance, 2023)